

Historic, Archive Document

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62,57



Doughten's
BALANCED FORMULA
LAWN SEED
RESULT TESTED

IV
**WHOLESALE
LAWN SEED
PRICE LIST**

**Fall
1952**

**Doughten's
KNOW HOW
WILL HELP YOU
REAP A RICH HARVEST
OF SALES
AND PROFITS
FOR FALL!**

**Doughten's
SELL-ON-SIGHT
CANISTERS, PLUS A
MERCHANDISING SET-UP
WITH A PRICE RANGE
FOR EVERY PURSE
MEANS SURE SALES
AND SATISFIED
CUSTOMERS**

Serving Satisfied Customers for Over 30 Years

THE DOUGHTEN SEED CO.

151 TWELFTH STREET • JERSEY CITY 2, N. J.

JOURNAL SQUARE 2-6133-4-5



PRICED RIGHT!! PACK

Freedom

SUNNY · SHADY—A superb blend of highest purity and germination to produce a permanent lawn. This mixture is a blend of Extra Heavy Kentucky Blue Grass, Creeping Red Fescue, Colonial Bent Grass and Superfine Redtop.

PACKED	PRICE PER 100 LBS.
50 lb.	\$90.00
25 lb.	\$91.00
10 lb.	\$92.00
5 lb.	\$93.00
2 lb.	\$94.00

Faith

SUNNY · SHADY—Blended to produce a tough wear-resistant lawn. A top quality blend of Kentucky Blue Grass, Colonial Bent Grass, Poatrvialis, Fancy Redtop and Perennial Rye Grass.

PACKED	PRICE PER 100 LBS.
50 lb.	\$72.00
25 lb.	\$73.00
10 lb.	\$74.00
5 lb.	\$75.00
2 lb.	\$76.00

Doughten's

ALL PURPOSE

Blended to produce a good lawn in off-grade soil. Excellent for terraces and play-yards for sun or shade. An all purpose mixture blended of Creeping Red Fescue, Kentucky Blue Grass, Fancy Redtop and Perennial Rye Grass.

PACKED	PRICE PER 100 LBS.
50 lb.	\$65.00
25 lb.	\$66.00
10 lb.	\$67.00
5 lb.	\$68.00
2 lb.	\$69.00

Sunnyside

A quick-growing semi-turf mixture for sun or shade, good on almost all types of soils. The moderate priced blend of Kentucky Blue Grass, Fancy Redtop, Perennial Rye Grass, Timothy and White Clover.

PACKED	PRICE PER 100 LBS.
50 lb.	\$42.00
25 lb.	\$43.00
10 lb.	\$44.00
5 lb.	\$45.00
2 lb.	\$46.00

Island green

Blended to produce a thick cover of grass in 6 days. Excellent on almost any type of soil, in any area. Excellent annual cover. An economy quick growing blend of Redtop, Common Rye Grass, Kentucky Blue Grass, Timothy and White Clover.

PACKED	PRICE PER 100 LBS.
50 lb.	\$23.00
25 lb.	\$24.00
10 lb.	\$25.00
5 lb.	\$26.00
2 lb.	\$27.00

ALL QUOTATIONS PRICED PER 100 LBS.

Faith WILD BIRD FOOD

A clean wholesome feed for wild birds. Blended of Red and Yellow Millet, Milo, Sunflower, Whole Peanuts, and Peanut Hearts. This Mixture is guaranteed to be free of filler, cracked corn, buckwheat, or other objectionable elements.

PRICE PER 100 LBS.	
1. Packed in 100 lb. Burlap bag	\$9.00
2. Packed in 100 lb. Burlap bag	\$9.75

containing 20-5 lb. empty attractive paper bags

Freight Prepaid on 200 lbs. or more

*New Jersey
and
Long Island Formulas*

**PRICES QUOTED
ON REQUEST**

KAGED RIGHT TO SELL ON SIGHT!

VELVATURF

A fine-leaved mixture. Kentucky Blue Grass, Fancy Redtop, and Colonial Bent Grass. Almost 5,000,000 seeds per pound.

	PACKED	PRICE PER 100 LBS.
	50	\$85.00
	5	\$88.00
	2	\$89.00
	1	\$90.00

PERMAGREEN

Recommended by Long Island Experimental Station for Long Island and sandy type soils.

ASK FOR PRICES

FAME QUALITY SUNNY OR SHADY

An economical turf producing mixture with Kentucky Blue Grass, Chewings Fescue, Perennial and Common Rye Grasses. SUNNY MIXTURE available with or without White Clover.

	PACKED	PRICE PER 100 LBS.
	50	\$55.00
	5	\$58.00
	2	\$59.00
	1	\$60.00

COMMUNITY PARK

A rapid growing economy mixture containing about 15% permanent turf grasses. Contains White Clover.

	PACKED	PRICE PER 100 LBS.
	50	\$36.00
	5	\$39.00
	2	\$40.00
	1	\$41.00

GREENDALE

A rapid growing economy mixture containing about 10% permanent turf grasses. No White Clover.

	PACKED	PRICE PER 100 LBS.
	50	\$28.00
	5	\$31.00
	2	\$32.00
	1	\$33.00

Freedom WHITE DUTCH CLOVER FOR LAWNS

PACKED	PRICE PER 100 LBS.
50 lb.	\$75.00
25 lb.	76.00
10 lb.	77.00
5 lb.	78.00

PRICE PER CASE
Container #1 24 - 1 lb. canisters \$19.20
Container #2 24 - 1/2 lb. canisters 10.20
Container #3 12 - 1 lb. canisters 12 - 1/2 lb. canisters 14.70

Freedom WILD WHITE CLOVER FOR LAWNS (Imported)

PRICE PER CASE
Container #1 24 - 1 lb. canisters \$26.40
Container #2 24 - 1/2 lb. canisters 13.80
Container #3 12 - 1 lb. canisters 12 - 1/2 lb. canisters 20.10

TERMS OF SALE

FREIGHT paid on all lawn grass shipments of 200 lbs. or more. Store door delivery when available.

2% CASH DISCOUNT allowed on all lawn seed shipments for payment by 10th of month.

NOTE . . . Standard Packaging:

CANISTERS 2 lb. Size Packed 24 to a Carton
5 lb. Size Packed 12 to a Carton

BAGS 1 lb. Size Packed 25 or 50 to a Bale
2 lb. Size Packed 25 or 50 to a Bale
5 lb. Size Packed 10 or 20 to a Bale

from



BIG SALES & PROFITS GROW

You can depend on Doughten to help you make friends and customers with our background of 30 years in the grass seed business! Your success is our business—that is why Doughten goes all the way to help you by supplying you with a product that offers the best grass seed value in the market!

the Doughten Seed Company
Jersey City 2, New Jersey